

## Integrating Change:

North America's Corporate Undeclared  
Strategic Imperative

April 18 & 19, 2011  
San Jose, CA

### Who Should Attend

We know if you're leading an organization, you are very busy, and you want – or need – some answers. We know that in all likelihood, change is already rocking your world, or is about to. You are undoubtedly involved in change leadership already, and you can see some possibilities for approaching it differently, or that there is something beyond what you are already doing, but you aren't really clear on how to address it. You are looking for new ideas and approaches. *If this describes you, you've found the right conversation.*

### Design Principles

This workshop will be partly presentation, but includes small group work, conversation, sharing and individual work on self-awareness. You will confront the uncomfortable notion that, in order to succeed in integrating change, you will likely have to change yourself! To paraphrase W.E.B. DuBois, *the most important thing is to be willing to give up what you are, for what you might become.*

### Benefits & Outcomes

You'll emerge from this 2-day program with new insights about the nature of change and how you can be a catalyst for success. You'll learn from Mel and from the other participants, as you hear about other people's challenges and accomplishments. You'll examine your own readiness for change, and what it will take you for you, as a leader, to bring about successful change.

### Details & Logistics

#### Dates

Monday, April 18 &  
Tuesday, April 19, 2011

#### Location

Hosted by Altera Corporation  
101 Innovation Drive  
San Jose, CA 95134

#### Hours

8:30am to 5:30pm (2 days)

#### Tuition

**\$799** if registered by March 15  
**\$899** if registered on March 16  
or later

Tuition includes continental  
breakfast, lunch and snacks  
(lodging, travel and dinner are not  
included).

**To register, complete the  
attached enrollment form.**

For more information, contact **Mel  
Toomey** at [m\\_toomey@glg.net](mailto:m_toomey@glg.net)

### Bio, Mel Toomey

**Mel Toomey** holds an Honorary Doctorate of Humane Letters for his contributions to establishing leadership as a profession. He is the principal designer and chief educator for one of the first Master of Arts in Organizational Leadership programs ever offered at a University. He is Scholar in Residence at the Graduate Institute in Bethany, Connecticut. He heads the Center for Leadership Studies, which provides research, development and program material for a wide range of educational programs.

As founder of Generative Leadership Group, a firm that works in the arenas of leadership and organizational development, he works to evolve the field of leadership through advisory and consulting services.

### What Leaders Say...

*"Thinking through a way to see change and how we can affect and influence it on an organization scale was a critical refresher for me."*

*"It was delightful to be a part of this session. The positive energy shared was contagious and fabulous. At the end of the conference I felt charged and was anxious to share and integrate what I had learnt. My family, friends and colleagues recognized a change in me immediately. It is amazing what 2 days with GLG and a room full of new contacts did. I went into the conference with minimal expectations other than sharing 2 days with a treasured colleague, and knowing that I would learn from her if not from the 2 days. Wow, did I luck out!"*